

2 April 2004

HSBC launches Online Term Deposits

- From today, all HSBC customers who open a Term Deposit online will receive a **0.05% increase** in their interest rate.
- For example, investing \$50,000 for 12 months and drawing interest at the term's maturity will earn you a total of \$2,625 in interest from a rate of 5.25%. Opening a term deposit online with HSBC, the interest earned increases by \$25.00 to \$2,650.

HSBC's Online Term Deposits offer:

- Choice of terms up to 12 months
- Guaranteed income stream - interest credited at maturity
- Interest can be re-invested at maturity or credited to **your HSBC bank** account

Customers can apply online at www.hsbc.com.au

Notes to editors:

1. HSBC in Australia

In Australia, the HSBC Group offers an extensive range of financial services through a network of 35 branches and offices. These services include personal and commercial financial services, trade finance, non-advisory stockbroking, treasury and financial markets, funds management, investment advisory and securities custody.

Principal HSBC Group members operating in Australia include HSBC Bank Australia Limited, HSBC Asset Management (Australia) Limited, HSBC Precious Metals (Australia) Limited, HSBC Stockbroking (Australia) Pty Limited and HSBC Bank plc.