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## **HSBC NAMED MONEY MINDER OF THE YEAR IN MONEY MAGAZINE'S CONSUMER FINANCE AWARDS**

HSBC has been named Money Minder of the Year in the 2006 Money magazine's consumer finance awards.

The Money Minder of the Year award is for the organisation deemed most likely to have a deposit account delivering value for money, however you do your banking.

To select the winner, Money asked Cannex to rate Australian personal transaction accounts, savings and investment accounts on the basis of their price (including rates and fees) and product features (such as access options).

Importantly, Cannex looked at the number of ways people typically do their banking - a high or low number of transactions per month, a high or a low savings balance, or mainly using the internet.

The win reinforces HSBC's understanding that everyone is different and everyone has different financial needs and goals. So no matter where you are or what you're doing, HSBC can help you with your financial requirements, providing a range of products to suit every individual.

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### **Notes to editors**

#### **1. HSBC Bank Australia**

In Australia, the HSBC Group offers an extensive range of financial services through a network of 35 branches and offices. These services include personal and commercial financial services, financial planning, trade finance, treasury and financial markets, payments and cash management and securities custody. Principal HSBC Group members operating in Australia include HSBC Bank Australia Limited (ABN 48 006 434 162) and The Hongkong and Shanghai Banking Corporation (ABN 65 117 925 970). HSBC is marketed worldwide as 'the world's local bank'.

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