

9 July 2009

HSBC NAMED BEST GLOBAL BANK BY EUROMONEY MAGAZINE

HSBC today announced it has been named Best Global Bank by *Euromoney* magazine in its Awards for Excellence 2009. In addition, at a ceremony held in London last night, HSBC was named Best Global Debt House and Best Global Transaction Banking House.

Michael Geoghegan, Group CEO of HSBC, said, "I would like to congratulate all the award winners, who have received these accolades and are managing through these unprecedented times not by chance but by sticking firmly to business and banking fundamentals."

"Conservatism, strong capital management and responsible practice have certainly been the core of HSBC since we were founded in 1865. In practice, this character is personified every day by our 300,000 plus staff around the world and it's on their behalf that I am delighted to accept the Global Bank of the Year award for HSBC."

Euromoney seeks to award companies who have excelled in providing high-quality products and services across all areas of commercial and investment banking. Over the years these awards have set the standards for banking and capital market excellence amongst the top ranking financial institutions around the world. Awards are based on outstanding performance, quality service, innovation and momentum.

Clive Horwood, editor of *Euromoney*, said: "After a period in which banks suffered for putting too many eggs into too few baskets, one of the things that stands out at HSBC is the diversity of its business. It is a truly global bank."

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HSBC named Best Global Bank by Euromoney Magazine/2

Full list of awards:

- **Best Global Bank**
- **Best Global Debt House**
- **Best Global Transaction Banking House**
- Best Debt House in Asia
- Best Debt House in Latin America
- Best Debt House in the Middle East
- Best Debt House in Nordic/Baltic Region
- Best Debt House in Turkey
- Best Debt House in Mexico
- Best Debt House in Hong Kong
- Best Debt House in Portugal
- Best at Risk Management in Asia
- Best Project Finance House in Asia
- Best Cash Management House in the Middle East
- Best Bank in Hong Kong
- Best Bank in Bermuda
- Best Investment Bank in Saudi Arabia

HSBC also picked up a number of Islamic finance awards:

Euromoney Islamic Finance Awards 2009

- Best Sukkuk House
- Best Takaful Provider
- Best Islamic Fund Manager

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Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding and a principal member of the HSBC Group which, with over 9,500 offices in 86 countries and territories and assets of US\$2,527 billion at 31 December 2008, is one of the world's largest banking and financial services organisations.

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