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HSBC FUNDS HIT PLATFORMS IN AUSTRALIA ASIA FUND AND FUND OF HEDGE FUNDS NOW ON IOOF

The HSBC GH Diversified Strategy Fund and HSBC Asia Select Equity Fund are now available to retail investors through financial planners via IOOF's range of investment platforms, including Pursuit Select.

The HSBC GH Diversified Strategy Fund provides access to a fund of hedge funds strategy, investing in more than 50 hedge funds globally. It provides investors with exposure to a diversified, actively managed portfolio of hedge fund strategies, seeking to provide compelling risk adjusted returns in all market conditions. The HSBC GH Diversified Strategy Fund PDS is available [online](#).

The HSBC Asia Select Equity Fund provides investors with exposure to some of the world's fastest growing economies in Asia and aims to deliver strong relative performance on the basis of HSBC's in-depth proprietary research, long term focus and strong investment discipline. The HSBC Asia Select Equity Fund PDS is available [online](#).

Geoffrey Pidgeon, head of wholesale distribution for HSBC's Global Investments business in Australia, said: "HSBC's investment distribution strategy in Australia is based on giving Australian investors access to HSBC's global investment expertise. HSBC Global Asset Management has local investment teams on-the-ground in 30 countries and US\$423 billion in funds under management.

"What distinguishes HSBC is our global research expertise and on-the-ground investment experience both in emerging market economies and in the hedge fund space. In emerging markets we have over 200 dedicated investment professionals in 18 offices with over US\$85.7 billion of assets under management. HSBC is also one of the world's largest hedge fund specialists with over 20 years of hedge fund investment experience, \$30.1 billion of hedge fund assets and over 140 dedicated hedge fund investment professionals.

"We continue to see increasing demand from Australian retail investors for international investments and with these funds now available through financial planners via the IOOF platforms, it gives more Australian investors access to the world's leading international and emerging market investment opportunities," Pidgeon said.

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Notes to editors

HSBC Bank Australia

In Australia, the HSBC Group offers an extensive range of financial services through a network of 35 branches and offices. These services include personal and commercial financial services, financial planning, trade finance, treasury and financial markets, payments and cash management and securities custody. Principal HSBC Group members operating in Australia include HSBC Bank Australia Limited (ABN 48 006 434 162) and The Hongkong and Shanghai Banking Corporation (ABN 65 117 925 970). HSBC is marketed worldwide as 'the world's local bank'.

HSBC Global Investments

HSBC Global Investments is the institutional wealth management arm of HSBC Bank Australia. HSBC Global Investments distributes the international asset management capabilities of the HSBC Group to institutional clients and wholesale platforms in Australia. HSBC Global Investments offers products from HSBC Global Asset Management, including Halbis (active management specialist) and Sinopia (quantitative specialist), as well as HSBC Alternative Investments Limited (HSBC's hedge fund specialist), HSBC Principal Investments Limited (infrastructure, private equity and unlisted real estate specialist) and HSBC Special Investments Limited.

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